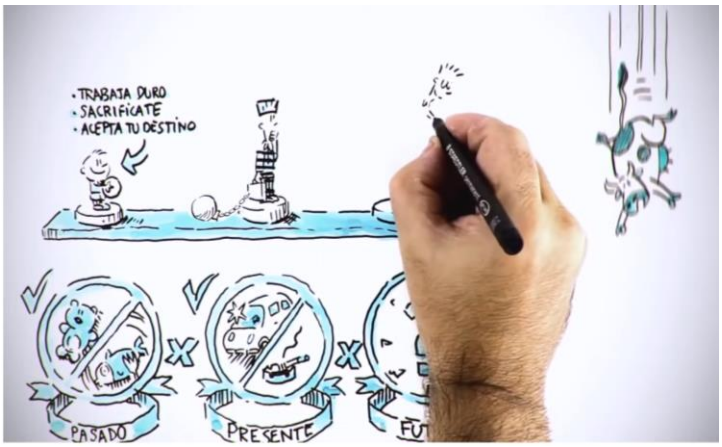
PLANEACION ESTRATEGICA

https://www.youtube.com/watch?v=UCFaXHPqynI

https://www.youtube.com/watch?v=MWdlL6R28ro



https://www.youtube.com/watch?v=9AtaIAZEu0c